



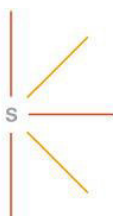
# 13<sup>th</sup> Berlin Open Access Conference

**BUILDING CAPACITY FOR THE TRANSFORMATION**  
Berlin, 21–22 March 2017

**MARCH 21** *Open to OA2020 signatories and additional observers from academic institutions*

- 08:00 Registration**
- 09:00 Welcome and opening**
  - Ulrich Pöschl (Max Planck Institute for Chemistry, Germany)
  - Martin Stratmann (President, Max Planck Society, Germany)
- 09:30 Introduction of participants**
  - Frank Sander (Max Planck Digital Library, Germany)
- 10:15 OA2020 progress and outlook**
  - Ralf Schimmer (Max Planck Digital Library, Germany)
- 11:00 Coffee break**
- 11:20 Country reports**
  - Jun Adachi (National Institute of Informatics, Japan)
  - Ingrid Kissling-Näf (Swiss National Science Foundation, Switzerland)
  - Virginia Barbour (Australasian Open Access Strategy Group, Australia)
  - Bernhard Mittermaier (Forschungszentrum Jülich, Germany)
- 13:00 Lunch break**
- 14:30 Essential transformation mechanics**
  - Dirk Pieper (Bielefeld University, Germany)  
*A new grip on publication data as essential instrument for the transformation*
  - Kai Karin Geschuhn (Max Planck Digital Library, Germany)  
*How to work from subscriptions agreements to OA business models*
  - Jeffrey MacKie-Mason (University of California at Berkeley, USA)  
*Can we afford to go Gold? Can we afford not to?*
- 16:00 Coffee break**
- 16:30 Towards a NCP network and governance structure for OA2020**
  - Salvatore Mele (CERN, Switzerland)  
*SCOAP<sub>3</sub> experience*
  - Ralf Schimmer (Max Planck Digital Library, Germany)  
*OA2020 proposal*
- 17:30 Summary and wrap-up**
- 18:00 End of session**
- 18:30 Reception: Social get-together and drinks**
- 19:30 Conference dinner**

o p e n  
2 0 2 0



# 13<sup>th</sup> Berlin Open Access Conference

**BUILDING CAPACITY FOR THE TRANSFORMATION**  
Berlin, 21–22 March 2017

---

## MARCH 22 *Open to all interested parties*

- 08:00 Registration**
- 09:00 Welcome and opening**  
Ulrich Pöschl (Max Planck Institute for Chemistry, Germany)
- 09:15 Introductory remarks and status report**  
Gerard Meijer (Fritz-Haber-Institut, Max Planck Society, Germany)
- 09:45 Overview keynote**  
Louise Page (PLOS, USA)  
*Development of a sustainable open access market*
- 10:15 Coffee break**
- 10:45 Concepts of transformation**  
Salvatore Mele (CERN, Switzerland)  
*The experience of SCOAP<sup>3</sup>*  
Steven Hall (IOP Publishing, UK)  
Brigitte Kromp (University of Vienna/Austrian Consortium, Austria)  
*Two perspectives on offsetting from one of the earliest experiments:  
Austria and IOP Publishing*  
Johan Rooryck (Leiden University, Netherlands)  
Saskia de Vries (Sampan, Netherlands)  
*A transition to Fair Open Access: LingOA, MathOA, PsyOA*  
John Willinsky (Stanford University, USA)  
*Investigating cooperative models of open access: a progress report*
- 12:15 Lunch break**
- 13:45 Views on OA 2020**  
Sabina Leonelli (Open Science Policy Platform/Global Young Academy, UK)  
*OA2020 from the perspective of the OSPP*  
Paul Peters (OASPA, Netherlands)  
*OA2020 from an OA publisher's perspective*  
Barbara Kalumenos (International Association of STM Publishers, UK)  
*OA2020 from the perspective of the STM Association*  
Jean-Pierre Finance (European University Association, France)  
*OA2020 from the perspective of the European University Association*
- 15:00 Wrap up and end of conference**
- 15:15 Farewell coffee**
- 15:45 Closed session of NCP representatives**
- 16:45 End of session**